

Analyst consensus

10th July 2026

Analyst Consensus Report – FY27 & FY28

FY27 Year ended March 2027	Mean	Median	High	Low	No. Contributions	FY28 Year ended March 2028	Mean	Median	High	Low	No. Contributions
	£ pcm	£ pcm	£ pcm	£ pcm			£ pcm	£ pcm	£ pcm	£ pcm	
ARPR (£/retailer forecourt/month)	3,110	3,120	3,128	3,017	12	ARPR (£/retailer forecourt/month)	3,312	3,298	3,385	3,258	12
	#	#	#	#			#	#	#	#	
Retailer Forecourts	13,737	13,733	13,803	13,642	12	Retailer Forecourts	13,745	13,734	13,954	13,596	12
	£m	£m	£m	£m			£m	£m	£m	£m	
Retailer	514.2	514.2	517.9	506.7	12	Retailer	547.4	541.1	563.5	539.5	12
Home Trader	17.3	17.4	17.5	16.7	12	Home Trader	17.8	18.1	18.4	16.7	12
Other	13.9	13.9	14.3	13.5	12	Other	14.4	14.4	15.2	13.5	12
Trade	545.3	545.5	549.3	538.1	12	Trade	579.6	573.6	596.9	570.2	12
Consumer services	37.4	37.4	38.3	36.2	12	Consumer services	38.0	38.1	40.2	35.0	12
Leasing, Manufacturer & Agency	26.6	26.8	27.4	25.5	12	Leasing, Manufacturer & Agency	28.7	28.8	31.0	26.6	12
Total revenue	648.5	649.4	653.5	641.3	12	Total revenue	685.1	685.0	707.8	651.7	12
Revenue excl. Vehicle & Accessory sales	609.3	609.9	613.5	601.4	12	Revenue excl. Vehicle & Accessory sales	646.2	640.3	664.8	636.0	12
People	101.5	102.3	108.8	94.4	11	People	107.2	108.6	114.5	97.9	11
Marketing	23.9	23.9	27.1	21.2	11	Marketing	25.6	25.6	28.8	22.1	11
Cost of goods sold	37.5	38.9	41.4	31.3	11	Cost of goods sold	36.0	39.9	45.5	14.1	11
Other costs	51.4	50.5	57.8	46.1	11	Other costs	54.4	53.6	61.3	48.9	11
Depreciation & amortisation	24.2	24.4	26.8	20.8	11	Depreciation & amortisation	20.8	20.8	25.8	13.6	11
Digital Services Tax	10.9	10.9	11.1	10.6	11	Digital Services Tax	11.6	11.6	12.2	11.3	11
Total costs	249.6	249.3	254.2	241.6	12	Total costs	256.2	257.9	268.4	241.1	12
Share of profit from Joint Venture	4.3	4.4	4.8	2.8	12	Share of profit from Joint Venture	4.5	4.5	5.7	3.0	12
Operating profit	403.3	404.9	406.0	393.2	12	Operating profit	433.5	435.5	448.5	413.6	12
<i>Operating profit margin (excl. Vehicle & Accessory sales)</i>	<i>66.2%</i>	<i>66.3%</i>	<i>66.6%</i>	<i>65.4%</i>	<i>12</i>	<i>Operating profit margin (excl. Vehicle & Accessory sales)</i>	<i>67.1%</i>	<i>67.0%</i>	<i>69.2%</i>	<i>64.9%</i>	<i>12</i>
Basic earnings per share (pence)	37.2	37.2	38.1	36.1	12	Basic earnings per share (pence)	43.3	43.1	45.7	41.0	12
Dividend per share (pence)	12.8	12.6	14.5	12.0	12	Dividend per share (pence)	14.8	14.5	18.0	13.7	12

Note: consensus updated as of 10th July 2026

Analyst Coverage on Autotrader

House	Analyst	Date of Publication	Target Price	Recommendation
Bank of America	David Amira	21/05/2026	545	Neutral
Barclays	Andrew Ross	22/05/2026	570	Equal Weight
Berenberg	William Larwood	22/05/2026	510	Hold
Exane BNP Paribas	William Packer	21/05/2026	600	Outperform
Goldman Sachs	Adam Berlin	04/06/2026	557	Buy
Panmure	Sean Kealy	22/05/2026	420	Hold
Investec	Alastair Reid	26/05/2026	600	Buy
J.P.Morgan	Lara Simpson	22/05/2026	445	Under Weight
Morgan Stanley	Ed Young	22/05/2026	575	Equal Weight
Deutsche Numis	Gareth Davies	21/05/2026	794	Buy
Peel Hunt	Jessica Pok	27/05/2026	630	Buy
UBS	Joseph Barnet-Lamb	21/05/2026	410	Sell